

# Business

Master of Business  
Administration (M.B.A)



## Our MBA program

Our program integrates science and technology with the principles of administration and management to help create specialists who are productive and who have industrial business knowledge and skills for a real-world context.

This program focuses on analytical thinking, research and the application of business and management theory towards organization development.

“Program designed to help create graduate students who are ready to be **entrepreneurs with a realistic start-up plan or professional employees in any field of business.**”

**Total 39 credits  
to complete the degree**

## tuition fee

2,450 USD/semester  
(9,700 USD for the entire program)

**\*\* 80,000 baht/semester  
(320,000 baht for the entire program)**



# Study plan, A1

Pure Research  
39 credits

Research 39 credits  
Core courses 9 credits (none credit)



## Semester 1

## Semester 2

YEAR 1

PRINCIPLES OF ACCOUNTING (None Credit)  
BUSINESS STATISTICS (None Credit)  
THESIS

PRINCIPLES OF ECONOMICS (None Credit)  
THESIS

YEAR 2

THESIS

THESIS

*\*Required publications: 2 papers of international publication*



# Study plan, A2

Coursework and Research  
39 credits

Research 12 credits  
Core courses 21 credits  
Elective courses 6 credits

## Semester 1

## Semester 2

YEAR 1

PRINCIPLES OF ACCOUNTING (None Credit)  
MARKETING MANAGEMENT  
OPERATIONS MANAGEMENT  
ORGANIZATION AND  
HUMAN RESOURCE MANAGEMENT  
  
MANAGEMENT INFORMATION SYSTEM  
FOR INDUSTRIAL BUSINESS

PRINCIPLES OF ECONOMICS (None Credit)  
BUSINESS STATISTICS (None Credit)  
RESEARCH METHODOLOGY OF  
INDUSTRIAL BUSINESS

FINANCE AND MANAGERIAL ACCOUNTING  
GLOBALSTRATEGIC MANAGEMENT

YEAR 2

ELECTIVE COURSE  
ELECTIVE COURSE  
THESIS

THESIS

*\*Required publications: 1 papers of international publication*

# Study plan, B

Coursework and Independent study  
39 credits

Research 3 credits  
Core courses 21 credits  
Elective courses 15 credits  
and Comprehensive Examination



## Semester 1

## Semester 2

### YEAR 1

PRINCIPLES OF ACCOUNTING (None Credit)  
MARKETING MANAGEMENT  
OPERATIONS MANAGEMENT  
ORGANIZATION AND  
HUMAN RESOURCE MANAGEMENT

PRINCIPLES OF ECONOMICS (None Credit)  
BUSINESS STATISTICS (None Credit)  
FINANCE AND MANAGERIAL ACCOUNTING  
GLOBALSTRATEGIC MANAGEMENT  
ELECTIVE COURSE

MANAGEMENT INFORMATION SYSTEM  
FOR INDUSTRIAL BUSINESS

### YEAR 2

RESEARCH METHODOLOGY OF  
INDUSTRIAL BUSINESS

ELECTIVE COURSE  
ELECTIVE COURSE  
INDEPENDENT STUDY



### Application period

February – June for  
entry in August



More information:  
Dr. Singha Chaweasuk  
[singha@it.kmitl.ac.th](mailto:singha@it.kmitl.ac.th)  
<http://fam.kmitl.ac.th>