

# Business

Doctor of Philosophy in  
Industrial Business  
Administration

## Our program

Our program integrates science and technology with the principles of administration and management to help create specialists who are productive and who have industrial business knowledge and skills for a real-world context.

This program focuses on analytical thinking, research and the application of business and management theory towards organization development.

## tuition fee

3,700 USD/semester  
(22,000 USD for the entire program)

**\*\* 120,000 baht/semester  
(720,000 baht for the entire program)**

“To produce graduates who are knowledgeable and competent with skills competency, and skills in industrial and academic management, keeping moral ethics in mind.”



**Total 54 credits  
to complete the degree**

Subject Category	PLAN 1.1 (Credits)	PLAN 2.1 (Credits)
Thesis subject	54	36
Core subject -Research -Industrial Business Administration	- - -	6 3
Major subject	-	9
Seminar subject (Non-credits)	2	2
<b>Total</b>	<b>54</b>	<b>54</b>



# Study plan, 1.1

	Semester 1	Semester 2
YEAR 1	DOCTORAL THESIS DOCTORAL SEMINAR	DOCTORAL THESIS DOCTORAL SEMINAR 2
YEAR 2	DOCTORAL THESIS	DOCTORAL THESIS
YEAR 3	DOCTORAL THESIS	DOCTORAL THESIS

*\*Required publications:*  
2 Full-papers of international publication



# Study plan, 2.1

	Semester 1	Semester 2
YEAR 1	PHILOSOPHY OF ADVANCED RESEARCH METHODOLOGY ADVANCED QUANTITATIVE RESEARCH METHOD	INDUSTRIAL BUSINESS ADMINISTRATION FREE ELECTIVE DOCTORAL SEMINAR 1
YEAR 2	FREE ELECTIVE FREE ELECTIVE DOCTORAL SEMINAR 2	DOCTORAL THESIS
YEAR 3	DOCTORAL THESIS	DOCTORAL THESIS

*\*Required publications:*  
1 Full-paper and 2 Short-papers of international publication or  
2 Full-papers of international publication

